

Great Selection

Mode: Professional

Reliability: 100%

about_me.jpg

With over 14 years of graphic design experience, I am a creative lead at Factory Design Group, where I guide and support teams in producing captivating and consistent visual assets for various media and platforms. I collaborate with the CEO and the Art Director to develop and refine the visual identity of our company and our clients, using innovative and effective design approaches and solutions.

my_logo.ai



Contact Me

	(415)328-9563
	ryan@mccarrongraphics.com
	www.mccarrongraphics.com
	/in/mccarronryan

Education

Master of Arts
Graphic Design & New Media
Academy of Art University

Bachelor of Fine Arts
Art
Notre Dame de Namur University

software_skills.ai



Work Experience

			Factory Design Group (Sacramento, CA)	
			Lead Designer <i>April 2023 - Present</i>	
			<ul style="list-style-type: none">• Led cross-functional teams to create digital, print, and 3D assets that achieved client objectives.• Collaborated with senior management to establish brand identities that connected with customers across various channels.• Innovated solutions for design challenges by developing frameworks and enhancing processes for better efficiency and quality.	
			Sierra Office Supply & Printing (Sacramento, CA)	
			Sr. Graphic Designer <i>July 2018 - April 2023</i>	
			<ul style="list-style-type: none">• Managed design process for multiple clients to maintain brand consistency and deliver high-quality output.• Utilized 3D modeling for accurate prototypes across diverse projects, achieving impressive outcomes.	
			Encore Lacrosse (Berkeley, CA)	
			Lead Visual Designer <i>May 2015 - July 2018</i>	
			<ul style="list-style-type: none">• Led a team of graphic designers in crafting a distinctive visual identity for the brand.• Executed campaigns to boost marketing efforts• Maintained and managed various websites to enhance brand presence.• Created a custom apparel mockup system from design to implementation.	
			Snap Printing (Dublin, Ireland)	
			Production Artist <i>May 2014 - November 2014</i>	
			<ul style="list-style-type: none">• Optimized speed and productivity of projects.• Established and implemented procedures for large-scale print production.• Supervised digital setup, production and output.• Developed multiple corporate-wide marketing materials for local and international use.	

10 Years of Professional Experience

